

# The Salem Daily Gazette Established 1768

## and **Essex County Mercury** Weekly

SALEM, MASSACHUSETTS.

**THE GAZETTE**

for the city, and

**THE MERCURY**

for the country, make these

**Very Strong**

**Advertising Mediums.**



The SALEM GAZETTE (Weekly) started in 1768; the Semi-weekly was added in 1796. This was made Daily in 1892.

Salem is the county seat and so located as to be the trading centre of 115,000 population.

The GAZETTE has always been a high-class paper, commending itself to the best people. It maintains the same eminent position to-day.

Daily rates, one inch, one month,	\$5.00
Weekly " " " " " "	1.50
Combined " " " " year,	38.00

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