

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Annual January Sale Women's "Philippine" Underwear Best Values Ever Offered

NEW MODELS HAND MADE HAND EMBROIDERED



No. 24—"Philippine" Hand-made Chemises, straight model, of sheer nainsook, hand-scalloped, ribbon run through hand-embroidered eyelets. Sizes 34 to 44 bust. **1.45**

No. 26—"Philippine" Hand-made Nightgowns of fine nainsook, hand-scalloped, embroidered, also drawn-work and fine tucks; ribbon run through eyelets. Sizes 34 to 44 bust. **4.95**

No. 28—"Philippine" Hand-made Envelope Chemises of fine nainsook, elaborately hand-embroidered and scalloped, ribbon run through eyelets. Sizes 34 to 44 bust. **2.85**

No. 30—"Philippine" Hand-made Nightgowns of fine nainsook, elaborately hand-embroidered and scalloped, ribbon run through eyelets. Sizes 34 to 44 bust. **2.85**

No. 32—"Philippine" Hand-made Nightgowns of sheer batiste, hand-embroidered in floral design, hand-scalloped, ribbon through eyelets. Sizes 34 to 44 bust. **1.95**

No. 34—"Philippine" Hand-made Nightgowns of sheer batiste, V-shaped neck, elaborately hand-embroidered, ribbon run through eyelets. Sizes 34 to 44 bust. **2.85**

No. 36—"Philippine" Hand-made Chemises, straight model, of sheer nainsook, hand-scalloped and hand-embroidered in dotted design. Sizes 34 to 44 bust. **1.65**

No. 38—"Philippine" Hand-made Envelope Chemises of fine nainsook, hand-embroidered, scalloped shoulder straps. Sizes 34 to 44 bust. **2.85**

No. 40—"Philippine" Hand-made Nightgowns of fine nainsook, hand-embroidered, scalloped, hand drawn-work, ribbon through eyelets. Sizes 34 to 44 bust. **3.95**

No. 42—"Philippine" Hand-made Envelope Chemises, hand-embroidered in floral design, hand-scalloped, ribbon through eyelets. Sizes 34 to 44 bust. **1.95**

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Long Wearing
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East Side Stores: 341 Av. and 122d St., 341 Av., 80th & 75th Sts., 341 Av., 150th & 151st Sts., Haverly, near Broomer, Factory, 511-519
Brooklyn Stores: 112-114 Fulton St., opp. Bridge St., near Hoyt St., 422-423 Broadway, between Park Av. and Ellery St., 1263-1265 Broadway, near Greene Av., Newark Store—600 Broad St., Opposite Military Park.

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Style 843 1/2
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New Cuban Heels and Red Cross Flexible Soles.

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Magnificent ROYAL ERMINE WRAP
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An Exquisite Model.

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Correct Apparel for Women & Misses
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Hand made, sheer and dainty, with delicate hand embroidery in unique motifs

Specially Priced

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Envelope Chemise to match as pictured here special \$2.00

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For All Occasions

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