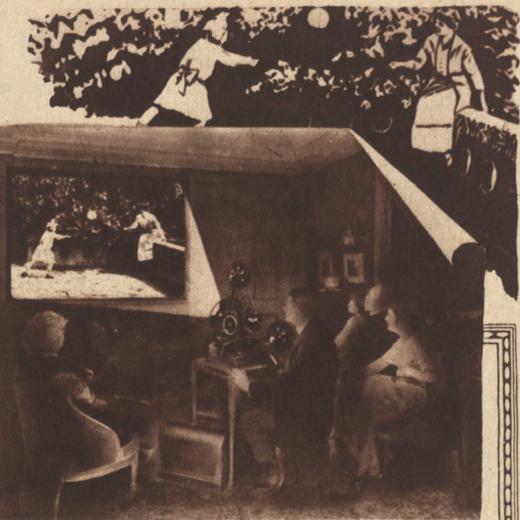


Operators, Machines and Films Furnished for Evening Entertainments, Etc. Motion Pictures Taken of Social Events and Intimate Home Life.



A Gift for the Whole Family For a Lifetime

The New Premier Pathéscope

Flickerless, "Safety Standard" Motion Picture Projector

Embodies seven years of successful experience gained in the world-wide sale and use of over 10,000 former models in exclusive City and Country Homes, Schools, Churches, Clubs and Commercial Establishments.

The New Premier is as great an improvement over the former models as the modern self-starting high-powered limousine is superior to the auto of ten years ago.

We number among our patrons Vincent Astor, Mrs. J. Ogden Armour, Frederick G. Bourne, Geo. W. Baker, Mrs. Edwin Gould, H. O. Havemeyer, Jr., Otto Kahn, Chas. S. Mellen, Henry C. Phipps, Mrs. Jacob Schiff and Mrs. Alfred G. Vanderbilt.

Schools and Institutions

Over two hundred thousand Public School children see Pathéscope Educational Pictures every week through the equipment of only one hundred of the New York Public Schools.

All schools need and should have them. Many now used and more needed by the Y. M. C. A., Boy Scouts, Camp Fire Girls, Christian Endeavor Society, Epworth League, Social Settlement Workers, Parents Associations, Industrial Welfare Societies, Orphan Asylums, Convalescent Homes, Sanitariums—everywhere that life can be made better worth living by the safe use of wholesome motion pictures.

Industrial Users

We number among our clients the most prominent manufacturers using motion pictures as an aid to salesmanship.

Many of them adopted the Pathéscope after unsatisfactory and expensive efforts to use unimproved projectors with dangerous celluloid films.

Literature on request if not convenient to call at the Pathéscope Salon for a demonstration.

Can be used anywhere without a licensed operator or insurance restrictions.

Weights only 23 pounds with universal motor. Fits in a small suitcase for the traveller or can be mounted on a handsome cabinet.

Through the Pathéscope Film Exchanges already established in principal cities the Pathéscope owner may rent or exchange reels as often as desired.

Nearly 1500 reels of the world's best Dramas, Comedies, Animated Cartoons, Scientific, Travel, Educational and War Pictures now available, and more added weekly.

Think of having Mary Pickford, Charlie Chaplin, Wm. S. Hart in your own home—or you can!

Take Your Own Motion Pictures

with the Pathéscope Camera, as hundreds are doing, and preserve a priceless record of loved ones—in living, fascinating action on the screen.



The Pathéscope Co. of America, Inc. Dept. D, Aeolian Hall, New York City.

Agencies in Principal Cities



Here's Free Proof That You Can Hear!

The wonderful improved Acousticon has now enabled more than 325,000 deaf people to hear. We are sure it will do the same for you; are so absolutely certain of it that we are eager to send you the

1919 Acousticon

For 10 Days' FREE TRIAL NO DEPOSIT—NO EXPENSE

There is nothing you will have to do but ask for your free trial. No money to pay, no red tape, no reservation to this offer. Our confidence in the present Acousticon is so complete that we will gladly take all the risk in proving beyond any doubt that

The Joy of Hearing Can Be Yours Again!

The 1919 Acousticon has improvements and patented features which cannot be duplicated, so no matter what you have ever tried, just ask for a free trial of the New Acousticon. You'll get it promptly, and if it doesn't make you hear, return it and you will owe us nothing.

GENERAL ACOUSTIC CO., 1310 Candler Bldg., 220 W. 42d St., N. Y.

Advertisement for Crème Nerol, featuring a product image and a list of celebrities who use it, including Frances Starr, Dillie Darko, Florence Reed, Gertrude Harter, Olive Fremstad, Mae Tetrazzini, Peggy Wood, Hazel Dawn, Florence Nash, and Margaret Anglin.

Franklin Simon & Co.

A Store of Individual Shops Fifth Avenue, 37th and 38th Sts., New York

Fashions with Individuality

MISSSES' SPRING DRESSES Of Wool Tricotine

MODEL NO. 360

Misses' Wool Tricotine Dress in navy or walnut, straightline model that evidences clever designing and superior tailoring; rows of silk braid and closely set bone buttons give distinction to front and back of dress; very new are the draped pockets; sash belt of self material. 14 to 20 years.

39.50

MODEL NO. 362

Tailored simplicity characterizes this Misses' Dress of navy or walnut wool tricotine; novel braid buttons as a trimming, pin tucks at rounded neck and soft silk fringed satin girle are details emphasizing its newness; inset pockets; button trimmed pleat below sash at back. 14 to 20 years.

29.50

MISSSES' DRESS SHOP

Second Floor

HATS illustrated from our French Millinery Shop Prices upon application

Prompt Delivery Free, Anywhere in the United States—Phone 6900 Greeley



Advertisement for Hotel Belleclaire, New York, located at 77th St. and 79th St., featuring a building illustration and text about its location and services.

The Belleclaire knows that the surest way to make its guests happy is to always supply them with good things to eat. Therefore the Belleclaire specializes in buying good food and cooking it invitingly and serving it daintily and charging for it reasonably.

Robert D. Blackman, Proprietor.

Advertisement for Selma's Russian Skin Beautifier, featuring a woman's face and text describing the product's benefits for skin care.

Advertisement for Krystalak milk crystals, used for cooking, with a product image and text about its convenience.

Advertisement for Lennon's furniture, featuring a chair illustration and text about a sale and the company's address.

Advertisement for Chauffeurs' Outfits Special at \$75, featuring illustrations of a suit, overcoat, and cap, and text describing the quality and value of the clothing.

Advertisement for Chinwah face powder and perfume, featuring a woman's face and text about the products' popularity and quality.

Advertisement for Champlain Studios, featuring a photograph of a child and text about a special offer for reproducing photographs.

Large advertisement for Bohn Refrigerators, featuring a refrigerator illustration, text about February reductions, and contact information for Bohn Refrigerator Shop.

Advertisement for February Furniture Sale, featuring illustrations of a living room suite and text about the sale's location and terms.

Advertisement for Dale's diamond jewelry, featuring a diamond ring illustration and text about a special sale and contact information.