



Mme Lyra
CORSETS

"The Corset Without a Peer"

For Summer Travel

To arrive fresh and happy, with travel clothes trim and smart, that is half the pleasure of "going somewhere."

A well-chosen Mme Lyra Corset assures you personal well-being for it is so adaptable to travel conditions. Its fashionable design and perfect-fitting lines assure smart, modish lines to your outer apparel.

There's a Mme Lyra for every type of figure, for every special need. Put your expectations high—then ask for a Mme Lyra. In the better stores and shops.

\$3.50, \$4, \$5, \$6.50, \$7.50, \$8.50 and up to \$30

The Models Illustrated—Left to Right

Model 3684—Youthful model for full-developed figure. Model 8409—Exquisite silk for full-developed figure. Low bust, long skirt, long skirt, with deep elastic gusset. Sizes 24 to 36. \$13.50. Same model in coutil at \$7.50.

Model 4218—Very modish model in pink brocade for medium figures. Deep elastic sections each side of skirt. 20 to 22. \$6.50. Same model in pink or white coutil. \$5.00.

LYRA CORSET MAKERS, Manufacturers
Detroit New York Chicago San Francisco

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Veils

B. Witch
Made in U.S.A. At all Good Shops

A Van Raalte Veil has a charm that touches its wearer with a subtle flattery

Look for this little white ticket



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Taffeta & Georgette Combination \$18.95
Beautiful Crepe de Chine Frock \$16.95
THE NEW DRESSES THE NEW CAPES
Featuring: Georgette, Satins, Taffetas, Voiles and Crepe de Chines, \$6.95 to \$35.00
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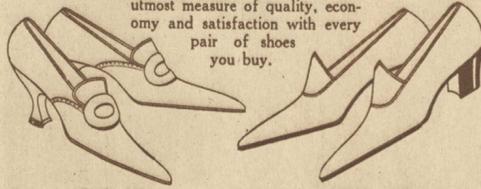


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The Blyn Shoe

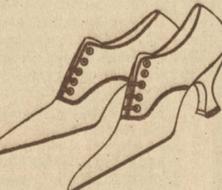
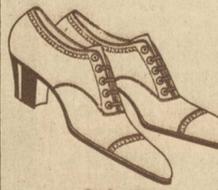
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Style 3026
Colonial Pump
Combination Patent
Colt with Black
Satin Back 5.50

Style 3409
High Tongue Pump
Pump of White
Kid; military heel;
plain toe 6.50



Style 4214
Red Cross Shoe
Black Kid Oxford
Patent leather tip.
Also Patent Colt or
Gun Metal 6.00

Style 4250
Black Kid Oxford
Same in Patent Colt
or Gun Metal 5.00

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Bowery, near Broome.
Brooklyn (442-444 Fulton St., opp. Bridge St., near Hoyt St.)
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