

ADVERTISEMENT ADVERTISEMENT

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York
PHONE 6900 GREELEY



New Fall Fashions

Misses' Taffeta Silk Dresses

Suitable for immediate wear

No. 358—Misses' Navy Taffeta Silk Dresses with waist fastening on bias and trimmed with self covered buttons; white lace collar, belt embroidered in contrasting color silk and beads ties in sash at back; skirt with inset side draperies. 14 to 20 years. **18.50**

No. 360—Misses' Navy Taffeta Silk Dresses with deep pointed collar of Georgette crepe beaded in self color, flesh color Georgette crepe vestee; pointed tunic skirt, sash tie with self covered pendent buttons. 14 to 20 years. **18.50**

HATS and SHOES illustrated, from our shops
Prices upon application

Prompt Delivery Free, Anywhere in the United States.

ADVERTISEMENT ADVERTISEMENT



Brill Brothers

First Sale of the Famous Kuppenheimer Clothes

AT price reductions which make this event not only a notable one for New York, but a fitting conclusion to the first season that the Brill stores have had exclusive New York distribution of this wonderful clothing for Men made by the House of Kuppenheimer.

\$20.00 and \$25.00 Kuppenheimer Suits **\$17.50** | \$28.00 and \$30.00 Kuppenheimer Suits **\$23.50**

\$32.50 and \$35.00 Kuppenheimer Suits **\$27.50** | \$38.00 and \$40.00 Kuppenheimer Suits **\$32.50**

On Sale To-morrow, Monday, at these Seven Brill Stores
44 East 14th St. Broadway at 49th St. 47 Cortlandt St. 2 Flatbush Ave.,
279 Broadway 1456 B'way at 42d St. 125th St. at 3d Ave. Brooklyn
The Exclusive Kuppenheimer Dealers in the Metropolitan Districts

ADVERTISEMENT ADVERTISEMENT

"What a Lovely Victrola!"

"Yes, isn't it? Landay gave it their famous double test—a part of their service."
"What do you mean by service?"
"Well, they have every model, finish and price of Victrola and the most complete assortment of records. You can always be suited perfectly—no need to shop around. Then they take such an interest in you after you purchase. And their attendants know music and can advise you intelligently."
"Well, John and I have long wanted a Victrola, but you know our circumstances."
"Oh, that need not stand in your way. Landay has Victrolas from \$15 to \$350, that you can buy on the easy payment plan. We bought ours that way. Cost \$100. \$5 down and balance in tiny weekly instalments."
"Well, that does sound easy."
"Yes, why not see them to-morrow?"
New York's Leading Victrola Stores
563 5th Ave. 23 West 42nd St.
427 5th Ave. 27 West 34th St.
Telephone Vanderbilt 5600

Landay BROS. SERVICE

SELECT your furniture NOW and we will deliver it to you when YOU are ready.

The newest designs are now on display, the stock is complete and you insure against possible price advances later.

Queen Anne Dining Room Suite in American Burl Walnut, 10 pieces **\$285**

You are cordially invited to see the 25 rooms completely furnished on display here. They are interesting and instructive.

KELLNER BROS.

S. E. COR. 15TH ST. & 6TH AVE.
SINCE 1891

K NABE

MIGNONETTE GRAND
Length 5 feet 2 inches
Price \$750 in Mahogany

"A piano with astonishing fullness of tone and ravishing sweetness." LESCHETIZKY

WAREROOMS

5TH AVE AT 39TH ST.

Buy Diamonds from Bennett

Our modest, upstairs store, in the heart of the jewelry district, low rent and small operating expenses, enable us to sell diamonds, watches and jewelry at surprisingly attractive prices, thus giving you the benefit of our savings.

C Grade—\$69	C Grade—\$164
B Grade—\$80	B Grade—\$184
Perfect—\$94	Perfect—\$208

Special values at \$75. to \$350.

Centmeri Gloves

perfect fitting

Greet you on every hand

400 FIFTH AVENUE
Near 37th Street

STROBEL FURNITURE

PRICES ESPECIALLY LOW—Splendid bedroom and dining room suites ideal for the country home or for the newlyweds' apartment in town. Strobel quality is famous—visit us!

Take 3d Avenue "L" or Subway to Canal Street. Fifteen minutes from 42d Street.

Philip Strobel & Sons, Inc.

Established 1852
53-55 Elizabeth St.,
(nr. Canal St.) New York City
Phones: Franklin 734-735
Classic Furniture of Superior Quality

A beautiful platinum mounting of heart design which has proven very popular.

No. 130 as illustrated without diamonds—
1/4 ct.—\$23.00 1 1/4 ct.—\$31.75
1/2 ct.—\$28.00 2 ct.—\$35.50
1 ct.—\$32.00

No. 131, set with six fine, blue, white perfect Westcott diamonds in shank—
1/4 ct.—\$23.00 1 1/4 ct.—\$31.75
1/2 ct.—\$28.00 2 ct.—\$35.50
1 ct.—\$32.00

No. 132, Hand carved shank instead of diamonds—
1/4 ct.—\$24.00 1 1/4 ct.—\$32.75
1/2 ct.—\$28.50 2 ct.—\$36.50
1 ct.—\$33.00

No. 133, Platinum setting with 14k yellow gold shank—
1/4 ct.—\$17.00 1 1/4 ct.—\$25.75
1/2 ct.—\$19.00 2 ct.—\$25.50
1 ct.—\$22.00

We furnish many other beautiful designs in platinum at prices equally attractive.

Give us a trial and let us prove our ability to serve you better and save you money.

Satisfaction guaranteed or money refunded. Diamonds returnable for cash less 10% within one year.

Bennett Mfg. Co.

175 B'way (Upstairs) Also 4 John St.

JULY CLEARANCE SALE

Mahogany gate leg table, one of the July specials. **\$9.75**

\$13.75 Refrigerator **\$10.85**
\$16.00 Hammock **\$12.50**

LENNON & COMPANY

153-157 West 23rd Street
Willow and Furniture Leaflet Free.

ELGIN MILITARY WRIST WATCH

Has 7-jewel movement, dustproof case, unbreakable crystal, and the famous Kitchener strap. Timed, regulated and fully guaranteed. **\$7.90**

(With luminous dial \$3 extra.)
The U. S. government has purchased thousands of Elgin Military Wrist Watches for Military Service. MAIL ORDERS FILLED

WALTER & CO.

Est. 1891
182 Broadway, N. Y.

HARDMAN FIVE-FOOT GRAND

Claudia Muzio says—
"Beyond question—entrancing—"
Mrs. Muzio speaks for the whole Metropolitan group—for all the great folk in song who charm us at the opera.

She uses this Five-Foot Grand at home, because it is essentially the home piano. Get it for your home!

\$725.
Easy terms if desired.

HARDMAN PECK & CO.

433 Fifth Avenue, New York City
Brooklyn, 47-51 Flatbush Ave.