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Landay Bros.

VICTROLAS
on easiest payments

Victrolas and Victor Records Cost No More at LANDAY'S

IN FACT, were value of Landay's Victor Service measured in dollars and cents, they would be worth more.

Landay's Service makes it easier and more pleasant to select your Victrola and Victor records.

Our four stores are so located that they are convenient no matter what part of the shopping district you are in.

Our stock is always kept complete because we know that without the Victrola and the Records you want *when you want them*, you are not apt to come back again.

Our salesmen are experts and are prepared to give you practical information about any Victrola or Victor records. They are willing to demonstrate any instrument without obligation on your part.

Select your Victrola at one of the 4 LANDAY stores NOW.

Special VICTROLA offer
An initial payment of only
\$5
will put this \$75 Victrola with \$5 in records (total \$80) in your home. Balance as convenient.

OTHER VICTROLAS
\$15 to \$400
Every Victor Record from 60c Up

"New York's Leading Victrola Stores"

Landay Bros.

4 Stores

563 5th Ave 427 5th Ave 23 W 42nd St 27 W 34th St
COR 46 ST DET 38 & 39 STS BET. 5 & 6 AVES BET 2 & 6 AVES

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STROBEL FURNITURE

IN buying furniture you must remember that you have to pay the expenses of store operation. We are out of the high-rent section, and by our savings can offer you dining room and bed room suites of superb period designs at the lowest prices in the city for quality products. Before you buy, examine our large stock and compare it with others.

Take 3d Avenue "L" or Subway to Canal Street. Fifteen minutes from 12d Street.

Philip Strobel & Sons, Inc.
Established 1852

53-55 Elizabeth St. (near Canal St.)
New York City

Phones: Franklin 734-735

Classic Furniture of Superior Quality

Chinese Chippendale Suite No. 1005

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BROADWAY AND FORTY-THIRD STREET

Best Location and Values in New York

Rooms \$1.50 and up
With Bath, \$2.00 and up

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Hotel Seville

5th AVE. AND 29th ST.
PARLOR, BEDROOM AND BATH,
From \$1,500 per year,
ROOM, WITH BATH, FOR TWO,
\$3 to \$5 per day.
SINGLE ROOMS \$2.00 PER DAY
HIGH CLASS ORCHESTRAL MUSIC.
Descriptive booklet with room plan stating all prices on request.
Edward Purchas, Managing Director.

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NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

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Hotel MARGARET

97 Columbia Heights, Brooklyn.

As much a part of New York as is New York itself. Separated only by the wonderful East River, with its ever changing panorama—the view is one never to be forgotten. Overlooking that part of New York that cannot be seen from New York proper, the Hotel Margaret, from the highest point of land in Brooklyn, is only a twelve minutes' ride from the Gay White Way.

With every facility for the entertainment of the refined guest—with service second to no one of the Metropolitan Hotels—we offer a home of culture and homelikeness to either the transient or permanent visitor to New York.

LARGE ROOM WITH BATH (two persons), \$45 per month. TWO ROOMS WITH BATH, \$60.

3 minutes' walk from end of Brooklyn Bridge.
E. D. Du Puy, Mgr.,
Formerly Hotel Plaza, N. Y.

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For Summer Wear
Special At
\$32

Palm Beach Suit,
Duster and Cap

Smart, cool, perfect fitting, durable and washable—the best value in warm weather motor clothes for chauffeurs that can be bought.

A smart Norfolk jacket and trousers of fine quality dark gray washable Palm Beach cloth. A wonderfully good double-breasted duster of the same material, with stationary, standing, turn-over collar and belt back and a cap of the same material to match suit and duster. The outfit complete at \$32.00 or as follows:

Suit \$15.00
Duster \$15.00
Cap \$2.00
Xtra Trousers, \$5.00

Guaranteed to be Washable and Exceptional Value.
Catalogue and Chauffeurs' Apparel Chart Mailed on Request.

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BROADWAY AT 49th ST.

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In light-weight luxury, power, economy—in all that makes a small car worth owning, Scripps-Booth indicates superiority.

Isotta Fraschini Motors Co.
2 West 57th Street, 1677 Broadway.
Newark: 71 Central Ave.
Washington: Dupont Circle.

2 or 3 Pass. Roadster, 4 Cyl., 25 H. P., \$1,000
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Four Passenger, 8 Cylinder, 35 H. P., \$1,425

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BUY DIAMONDS FROM BENNETT

Our modest establishment, occupying the entire third floor at No. 175 Broadway, our low overhead expenses, and elimination of middlemen's profits, enable us to sell Diamonds, Watches and Jewelry at prices unusually attractive.

To prove this to you will you not, during this Summer and Fall, patronize us? We are in the heart of the financial and jewelry district and maintain an excellent stock of watches, diamonds and jewelry.

All diamonds returnable for each ten days, with one year. A trial order will convince you.

BENNETT MFG. CO.
175 Broadway (upstairs). Also 4 John St.

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A Piano of the Highest Artistic Class

Used in public by the world's most eminent artists, among whom are Kubelik, Amato, Schumann-Heink, Campanari, Farrar, Friml, Nordica, Powell, Seidl, Paur.

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55 FLATBUSH AVE., BROOKLYN
Warerooms in New York, Jersey City, Newark and Other Cities.

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7th Avenue, 124th to 125th Sts.
A Refined Family and Transient Fireproof Hotel.

Spacious Dining Room Overlooking the Palisades.
UNEXCELLED CUISINE
Perfect Service
Breakfast 50c
Lunch 60c
Dinner \$1.00

Hotel accessible by New York Central at 117th Ave. Bus Line Subway and "L".

R. P. Leube, Mgr.

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\$50,000 in Remodeling.
Most Modern in Construction.
Rooms \$1.00 Per Day Up.

11th Street and University Place,
One Block West of Broadway,
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All rooms are large, light and airy. Catering to people of refinement who desire good service, food, etc., at reasonable prices.

H. STANLEY GREEN
Managing Director

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MAVIS
FACE POWDER

The Accepted French Face Powder

50¢

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is the largest maker and retailer in the world of maternity apparel and

Lane Bryant MATERNITY \$3.85 CORSET

is the ONE built for the true maternity figure with full knowledge of its requirements. Retains Stylish Figure; Preserves Health; Relieves Fatigue; supports abdomen and vital organs; shaped as a shallow bowl to hold child securely and prevent injury. "MATER Modes" showing latest fashions, sent out of town. Address Dept. E 24. Phone 641 Lane Bryant 21 West Greeley.

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Singer SOFT-LITE Glasses

Unusual, disfiguring eye strain may be avoided. Use Soft-Lite Lenses. Perfect vision. Moderate Prices. Try them.

M. Singer
Optometrists & Opticians
Madison Av., Cor. 100th St., 114 Fulton St., N. Y.
981 Prospect Av., Bronx, 604 W. 181st St.

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Hotel Leonori

Madison Avenue at 63d Street

Restaurant a la Carte.
Apartment hotel of the most modern style; one block from Central Park.
Luxurious Apartments, Furnished and Unfurnished. Transients Accommodated.

G. L. LEONORI,
J. E. SMITH.

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66th St. & Broadway, N. Y. City.

A House of Most refined atmosphere noted for its Cuisine
European Plan

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Managing Director

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122 Nassau St. New York.

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To make "chic" your belle toilette.

Djer-Kiss TALC 30¢

Made in France only

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BEDS & BEDDING HEADS
914 BRYANT OF THE BETTER SORT
Day Beds, \$16 to \$60

Day Bed (as illustrated) \$18.00
Box Springs with Hair Mattresses...\$21.50 up

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ELGIN & WALTHAM

\$6.95 UP

LUMINOUS DIAL EXTRA

These Luminous Dial Military Wrist Watches we furnish complete with the new style Kitchener Straps at \$3.95, \$5.95, \$6.95, \$9.75 to \$25

SATISFACTION GUARANTEED OR MONEY REFUNDED.

Our modest establishment, occupying the entire third floor at No. 175 Broadway, our low overhead expenses, etc., enable us to sell Diamonds, all kinds of Watches and Jewelry, at prices unusually attractive.

Bennett Mfg. Co.
175 Broadway (Upstairs) New York

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HURRICANE DECK

Atop the
HOTEL MAJESTIC

Froning Central Park at the West 72nd St. Motor Gateway

DINE DANCE SUP

under the open sky, in the delightful shade of our Hurricane Deck

Lessee Copeland Townsend Director

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GREATEST OF ALL AUGUST SALES.

This is the final week of this sale, and so we are offering several sample suites at 10% lower than at any previous August sale. There are many odd pieces for the Living room, Dining room and Bed room, 15% below August sale prices.

Mahogany four-post Beds, 3/6-4/0 and full size,	Adam Circassian Dressing Table, Triple Plate Mirrors,	\$15.75	\$13.50
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Adam Mahogany 9-piece Dining room suite, 54-inch Buffet, 48-inch table, china closet, 5 chairs, 1 arm chair, blue leather, complete..... \$113.50
27x54 Crex Rug..... 50c 36x72 Crex Rug..... 90c
9 ft. x 12 ft. Crex Rug..... \$6.50

Willow and Furniture leaflet Free.
Auto Deliveries to the Suburbs

LENNON & COMPANY

153-157 West 23rd Street

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5 lbs - \$1.00

Direct from Wholesaler
Guaranteed to please in every way or your money will be refunded.
Five (5) pounds DELIVERED FREE within 150 miles or 10 pounds within 200 miles of N. Y. Cash with order.
C. O. D. in Greater New York.
MAIL ORDERS FILLED
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Furnished by the year.
FROM \$600. up.
Restaurant a la Carte.

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Hotel Montclair

MONTCLAIR, N. J.

MOST DELICIOUSLY SITUATED RESIDENTIAL HOTEL IN NEW YORK'S SUBURBS. OPEN THE ENTIRE YEAR. Exclusive Cuisine. Golf, Splendid Orchestras, Dancing, English Grill, Terrace Motor Bus Meets Lachawanna Trains.

FREDERICK C. HALL COMPANY.

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The disinfectant and antiseptic which leading hospitals use is just as necessary in your home.

Sylpho-Nathol

Four sizes: 10c, 25c, 50c & \$1

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Largest and Most Attractive Uptown Hotel.

Offers all the Comforts and Advantages of the Best New York City Hotels at Reasonable Rates