

# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York  
Phone 6900 Greeley



Misses' Shop  
100 102



Girls' Shop  
104 106



Womens' Shop  
108 110



Infants' Shop  
112 114



Boys' Shop  
116 118

## EXCLUSIVE FASHIONS

Made by Franklin Simon & Co.

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|---|-------|---|-------|
| 100—Misses' Bustle Dress of beige or navy serge, collar and cuffs of Hudson Seal fur. 14 to 20 yrs.   | 38.50 | 110—Women's Bustle Dress of chiffon velvet, in navy, black, taupe, prune, green or brown.                                       | 57.50 |
| 102—Misses' Wool Velour Suit, in Pekin blue, green, mole, beaver, burgundy, mahogany, navy or black; collar of Hudson Seal fur. 14 to 20 years.               | 59.50 | 110—Of navy or black satin.   | 45.00 |
| 104—Girls' and Juniors' Coat of "Pom Pom" Wool Bolivia, in spruce green, Java brown, navy or red; collar of Nutria fur. 8 to 17 years.                        | 29.50 | 112—Child's Broadcloth Coat in pink, champagne, blue, tan or white, with real Beaver fur. 1 to 4 yrs.                           | 15.75 |
| 106—Girls' Dress of navy or black velveteen combined with plaid silk; black silk braid, white organdie collar. 12 to 16 years.                                | 16.75 | 112—Child's Hat, to match coat, with real Beaver fur.   | 5.95  |
| 108—Women's Fur-Trimmed Suit of duvet de Laine, in navy, brown, beetroot, taupe, green, Pekin blue or mahogany; new fitted coat, large collar of Hudson Seal. | 75.00 | 114—Child's Broadcloth Coat in tan, Russian green, brown, navy or Copen; silk lined, taupe Nutria fur collar. 2 to 6 yrs.       | 19.75 |
|   |       | 114—Child's Hat, to match coat, with taupe Nutria fur.  | 7.95  |
|   |       | 116—Boys' Kersey Overcoat, in blue, brown, green or tan; Nutria fur collar and cuffs. 3 to 8 yrs.                               | 18.50 |
|   |       | 118—Boys' English Norfolk Suit (with extra knicker), of all wool tweed or chevot in gray, brown, olive or heather. 7 to 18 yrs. | 12.50 |



Womens' Coat Shop  
120 122



Womens' Waist Shop  
124 126



Womens' Fur Shop  
128 130

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| 120—Women's Cashmere Velour Coat in taupe, bottle green, tobacco brown, navy or black; Tuxedo collar and panel bands of Hudson Seal fur.             | 75.00  |
| 122—Women's Glove-Skin Velour Coat in taupe, damson, bottle green, tobacco brown, navy or black; collar of Ring-tail Kolinsky fur.                   | 58.00  |
| 124—Women's Georgette Crepe Waist, in suit shades, also black; front, back and cuffs embroidered in contrasting chenille and metallic thread.        | 16.50  |
| 126—Women's Georgette Crepe Waist, in suit shades, also black; embroidered in contrasting color wool and metallic threads, satin collar and pipings. | 15.75  |
| 128—Women's Hudson Seal Fur Coat (dyed muskrat); semi-empire back, new cape collar and deep cuffs.   | 245.00 |
| 130—Women's Real Scotch Mole Fur Coat; large rever collar and muff cuffs of taupe Lynx fur, belt of Mole fur.  | 375.00 |