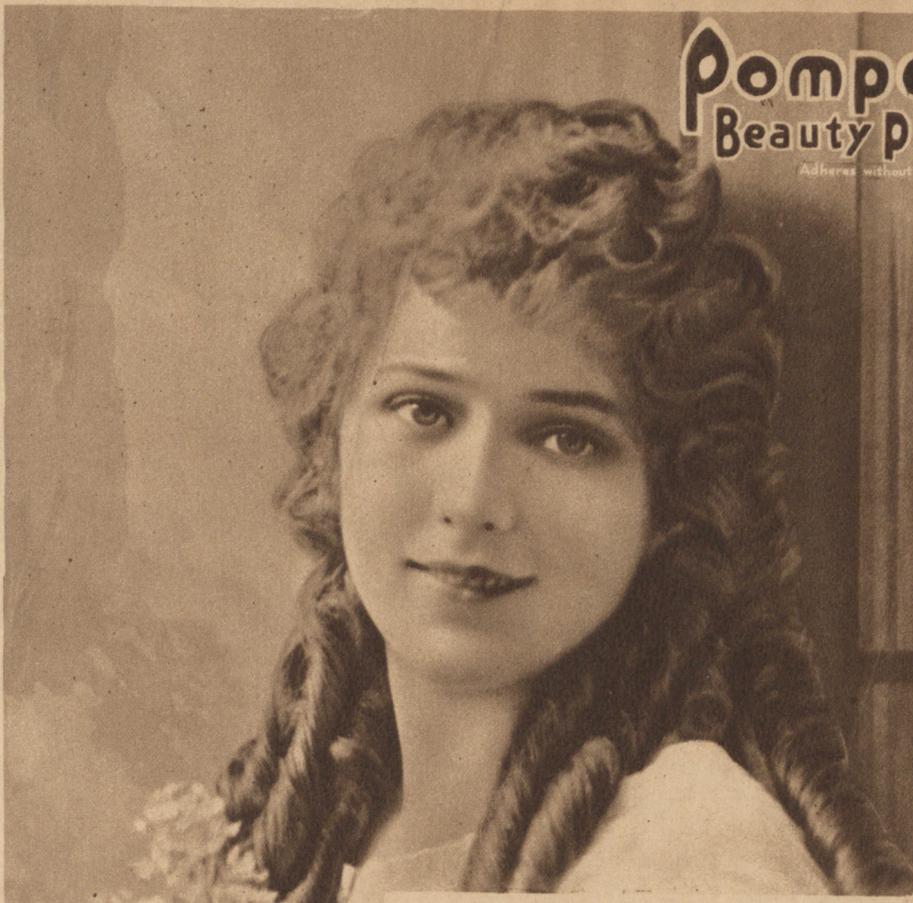


# Pompeian Beauty Powder

Adheres without showing



## Beauty in Powder Form

Pompeian BEAUTY Powder can win for you the genuine admiration which is always the tribute to a charming, youthful complexion. Moreover, Pompeian BEAUTY Powder does stay on the face. At the same time it has a fairy softness and smoothness.

Its delightful fragrance lingers and fascinates. To acquire a pearly clearness of the skin, use Pompeian BEAUTY Powder. Comes in three shades—White, Flesh, and Brunette. In handsome purple boxes, at the stores, 50c.

Pompeian DAY Cream is an exquisitely perfumed vanishing cream. Use it as a foundation before applying Pompeian BEAUTY Powder. Pompeian DAY Cream also keeps the skin smooth, soft, and supple. Six jars at the stores. Our other product, Pompeian NIGHT Cream, is used upon retiring, while Pompeian MASSAGE Cream is used to exercise the facial muscles.



THE POMPEIAN MFG. CO.,  
8119 Superior Avenue, Cleveland, Ohio.  
Gentlemen: I enclose 10c for a 1917 Mary Pickford Art Panel and sample of Pompeian BEAUTY Powder.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**Mary Pickford Art Panel**  
How Pickford, the world's most popular woman, has made her name famous by posing exclusively for the 1917 Panel, size 1 1/2 by 2 1/2 inches, an enlargement of the top of the panel being shown above. The panel itself shows the full length figure. Daintily dressed. Please slip the coupon for panel and sample of Pompeian BEAUTY Powder.

# Home-made Table Butter at 29c. per lb.

Thousands of housewives are making their own butter with

## SAWTAY

100% Pure Butter-of-Nuts  
Why don't you? It's easy.  
Here is the tested recipe:



Place contents of one can of SawtAY in a mixing bowl; add one pint of smooth buttermilk or plain milk. Work together with potato masher or large spoon until the SawtAY and milk are well blended and the SawtAY has taken up as much of the milk as possible. Then drain, add vegetable butter-color (your druggist has butter-color—it is pure and harmless) and salt to taste. Permit to stand in a cool place over-night to develop the milk and butter flavor.

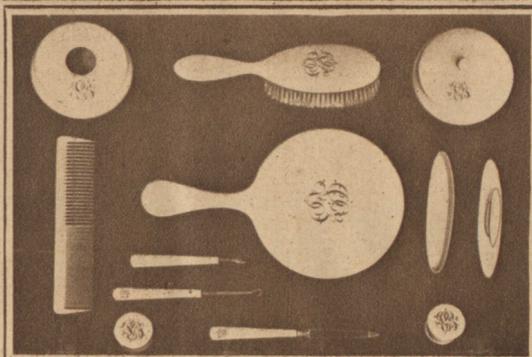
This makes one and one-half pounds of pure table nut-butter closely resembling the cow product in color, looks, texture and taste, at a cost of 29 cents the pound.



# SAWTAY

100% Pure Butter-of-Nuts

For Baking  
Shortening  
Frying &  
Candy Making



**FALL OFFERING**—This elegant 11-piece Special Dresser Set of Solid Pyralis French White Ivory is made of Solid Ivory and of the best quality known. Consists of: Hair Brush, 2 1/2 in. (12 rows 1 in. Fine Bristles); Mirror, 6 in.; Hand Glass, Round Style; comb, coarse and medium teeth, 8 in.; nail-cleaning; Perf. Box, 4 1/2 in. diameter, loose cover; Hair Receiver, 4 1/2 in. diameter, loose cover; Nail Polisher and Tray, 5 1/2 in.; Jewelers' chain; two Cream Boxes, diameter 1 1/2 in., glass lined; Flexible Pin, 7 1/2 in. long; Button Hook, 6 1/2 in. total length, and Outlets Knife, 5 in. total length.

This whole set complete (11 pieces), with elegant inlaid, hand-carved program on each of the 11 pieces, at the Special Price of **Without Monogram \$10.75**

Our modest establishment (occupying the entire third floor at No. 175 Broadway), our low overhead expenses, enable us to sell Diamonds, Watches and Jewelry at prices unusually attractive.

**BENNETT MFG. CO.**  
JEWELERS—DIAMONDS—WATCHES  
175 BROADWAY (UPSTAIRS) Entire 3rd Floor NEW YORK

## PERIOD FURNITURE for the dining room

A perfect combination of beauty and usefulness at our usual low price.



Louis XVI Walnut Suite of nine pieces, of which we illustrate the Buffet, Size 66 inches; Extension Table, 54 inches; Large China Cabinet; 5 Chairs and 1 armchair; all of superior workmanship and finish; choice of coverings for the chairs. **Suite Complete..... \$340**

Queen Anne American Walnut Suite, Buhl walnut panel throughout, 66 inch Buffet, 54 inch Table, Nine pieces. **Complete..... \$270**

Louis XV; 9 piece Suite Complete..... **\$215**

William and Mary; 9 piece Suite Complete... **\$185**

We have many choice selections of full suites of nine and ten pieces, all marked at LENNON'S low prices, beginning at \$96 for a full set, with genuine leather chairs.

**LENNON & COMPANY**  
153-157 West 23d Street  
Write for Furniture Booklet.



## Army & Navy Ring

—A handsome, heavy, hand-chased ring  
Unless otherwise specified each ring will be inscribed with the prayer of every mother, father and sweetheart.  
"May God Protect You," with name and regiment.  
This ring will appeal to parents and loved ones very strongly. It is the most logical gift to give. Furnished with raised emblem on top for Army, Navy, Marine, Infantry, Cavalry, Engineers, Signal Corps, Medical, Coast Artillery, Field Artillery, Commissary, Aviator.

Heavy Sterling Silver... \$1.75  
Heavy 10K. Gold..... 7.75  
Heavy 14K. Gold..... 10.75

**Bennett Mfg. Co.**  
175 BROADWAY, NEW YORK  
Entire 3rd Floor Upstairs

## STROBEL FURNITURE

"THE designs and the workmanship of these period suites are simply wonderful and your prices certainly are much lower than elsewhere." That's the usual observation of our visitors. We pay no high rents and you get splendid value. Call here before you buy.

Take 3d Avenue "L" or Subway to Canal Street. Fifteen minutes from 42d Street  
**Philip Strobel & Sons, Inc.**  
Established 1852.  
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New York City  
Phone Franklin 734-755  
Classic Furniture of Superior Quality



**Lillian Russell's OWN SMOOTH CREAM**  
Velvetizes the Skin

Send for my book of "Beauty Secrets" FREE.  
Lillian Russell, 2101 D B'way, NEW YORK.

**Singer SOFT-LITE Glasses**  
Your eyes are your most important sense organs. If you suffer any eye discomfort try Soft-Lite Lenses, eliminate the harmful ultra-violet rays.

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Optometrists & Opticians  
Madison Av., Cor. 100th St. 114 Fulton St., N. Y.  
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**GEO. M. MILLER, 7 W. 45th St.**  
Day Beds, \$16 to \$60

This Handsome Day Bed \$18.00  
Box Springs with Cotton Felt Matts. \$25.00 up  
Box Springs with Hair Matts. \$31.50 up

**BIGGS FURNITURE**  
SHOW ROOMS 41 WEST 46th St.  
NEW YORK

En avez-vous achete déjà?  
**Djer-Kiss**  
TALC 30¢

**Knabe**  
THE furniture left us by our forefathers was fitted and finished by careful hand labor. Time has but added to its beauty the mellow softness of passing years. So with the Knabe—made with exacting care by skilled artisans—its perfect voice sings on for generations.

"The Piano for a Lifetime"  
Uprights from \$550—Grands from \$750

**Knabe Warerooms**  
Fifth Avenue at Thirty-ninth St.

**CHARVET FURS**  
Crown Russian Sables  
Hudson Bay Sables  
and  
Silver Foxes  
In all the latest models.  
Also a most complete line of the latest foreign models.

**CHARVET & CO., Inc.**  
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NEW YORK CITY.

**The Reed Shop, Inc.**  
581 Fifth Avenue  
New York

Unusual Reed Furniture  
Original and Exclusive Designs  
Imported Upholstery Fabrics

Suggestions in Reed Furniture mailed on receipt of fourteen cents in postage.

**The Reed Shop Day Bed**