Franklin Simon & Co.

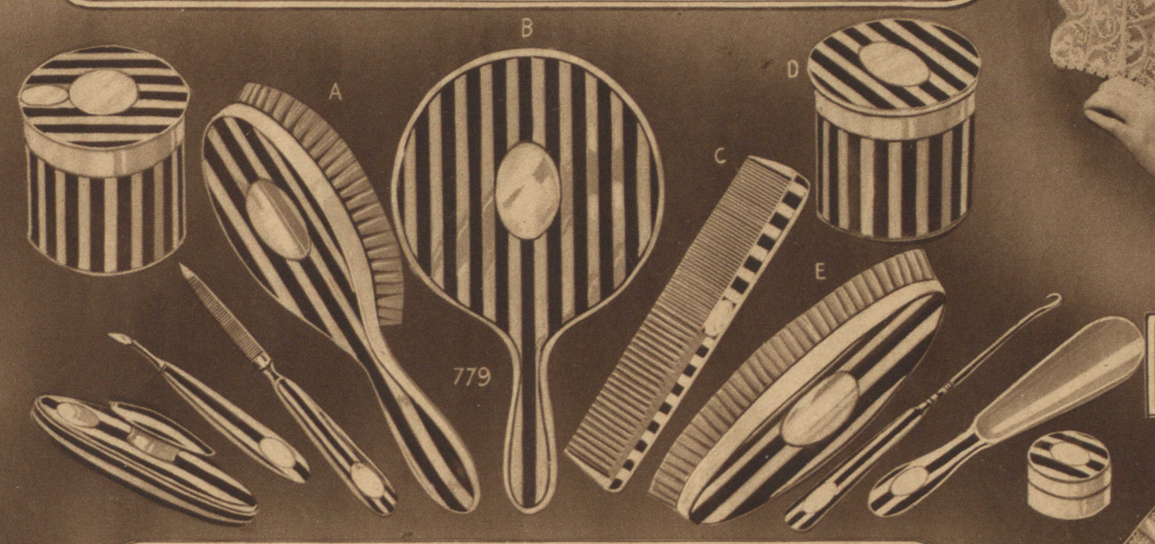
A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

USEFUL GIFTS AT SPECIAL PRICES FOR WOMEN AND MISSES

No. 775—Brushed Wool Sweater, in tan, green, heather, rose, Copen or myrtle. **7.95**

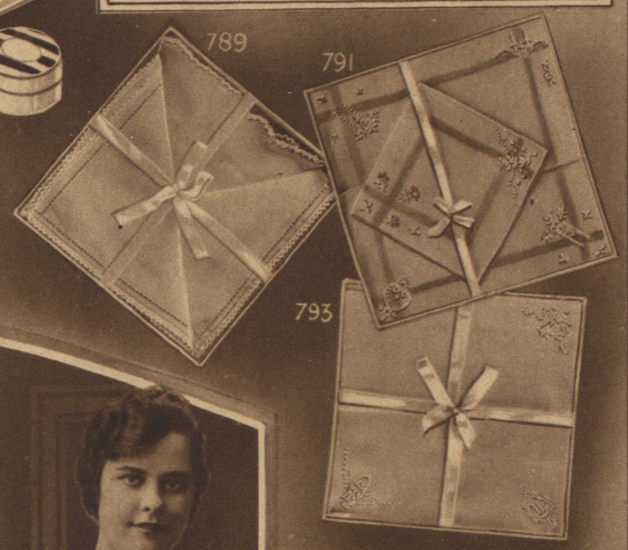
No. 777—Alpaca Wool Slip-on Sweater, collar of camel's hair; in red, taupe, tan, black, navy brown or white **12.75**



No. 779—Striped English Ivory Set, black and white, rose and white or blue and white.
3 piece Set, A, B, C, **6.75** 5 piece Set, A, B, C, D, E. **12.25** 12 piece Set, Complete. **19.75**
Block monogram, each article. **.50** Script monogram, each article. **.30**

No 781—Collar and Cuff Set, real Filet Lace; assorted patterns. **6.75**

No. 783—Cap and Scarf of Brushed Wool, angora finish, new shades, also white. Cap and scarf. each. **1.95**



No. 785—Linen Hdk'fs, hand-embroidered, wreath initials. Box of six. **2.00**

No. 787—Scalloped edge Hdk'fs, one corner emb'd; assorted designs. Box of four. **1.00**

No. 827 Sheer linen hand-emb'd initial Handkerchiefs. Box of six. **1.50**

No. 789—Crepe de chine, white or colored, scalloped or lace edge. Each. **.25**

No. 791—Fancy Novelty Hdk'fs, white or colored, hand-emb'd corners, assorted styles. Box of six. **1.75**

No. 793—Extra fine quality linen Hdk'fs, hand-emb'd wreath initial, assorted styles. Box of six. **3.00**

No. 825—Folding Gray Leather Manicure Set, ten celluloid fittings and scissors; silk lined. **5.00**

No. 795—Bodice of society satin in flesh or white, val. lace trimmed, ribbon straps. **1.95**

No. 797—Satin Knickers, flesh or white, reinforced; lengths, 23, 25 and 27 inches. **2.95**

No. 799—Nightgown of silk, crepe de chine, flesh or white, with val. lace and Georgette. **4.95**

No. 801—One-piece Silk Crepe de chine Pajamas, in pink or blue. **7.95**

No. 803—Crepe de chine Boudoir Gown in rose, Copen, orchid, pink or blue, wool albatross lined, swansdown trim'd. **14.50**

No. 805—Wide-wale Corduroy Velvet Boudoir Gown, in pink, rose, light blue, Copen or wistaria; silk-lined, silk fringe. **6.95**

No. 807—Felt "Comfy" Slippers, in rose or king's blue. Sizes 2½ to 7½. **6.50**

No. 809—Satin Boudoir Slippers, in pink, blue, rose, lavender or black. **5.50**

No. 811—Satin Boudoir Slippers, in pink, rose, blue, black, lavender or white. **2.25**

No. 813—Openwork Pure Thread Silk Hose, in black, white, gold, silver, flesh, light blue or pink, assorted patterns. **3.95**

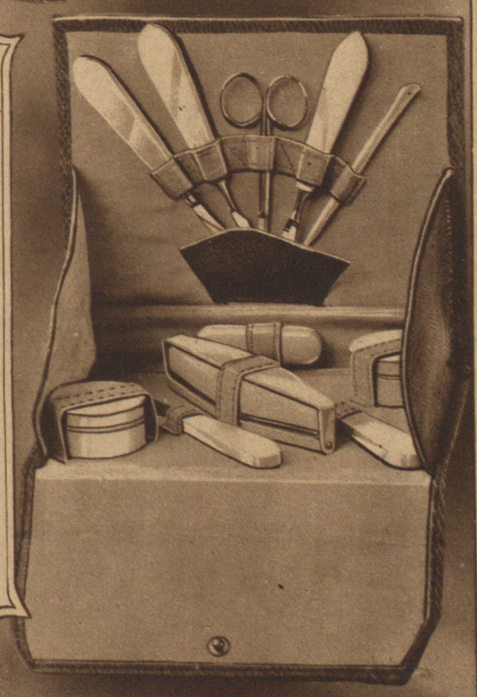
No. 815—Pure Thread Silk Hose, in black, white or colors; all weights. **.95**

No. 817—Hand-emb'd plain or Novelty clox Pure Thread Silk Hose, in black with black or white, also white with white or black clox; assorted styles in clox. **1.95**

No. 819—Hand emb'd Pure Thread Silk Hose, in black, white or pink, self-emb'd, assorted designs. **1.95**

No. 821—Hand emb'd Novelty or plain clox Pure Thread Silk Hose, in black with black or white clox, also white with black or white clox. **1.45**

No. 823—Pure Thread Silk Hose, in black with black lace insertion or white with white lace insertion; assorted patterns. **3.25**



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ALCO-GRAVURE, INC., N. Y.