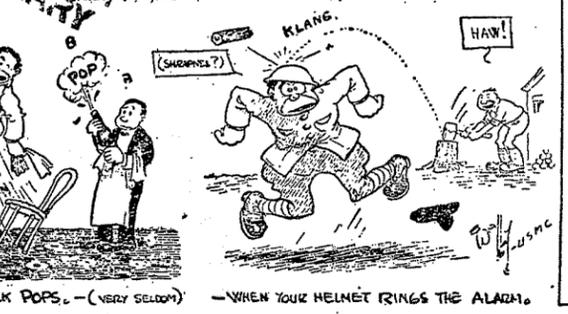
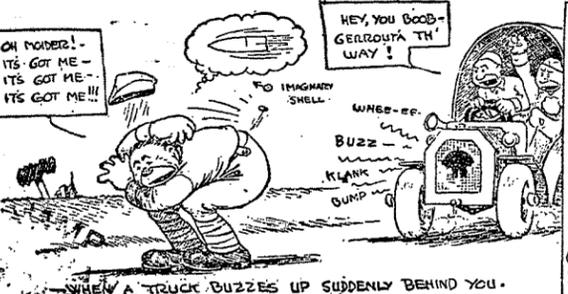
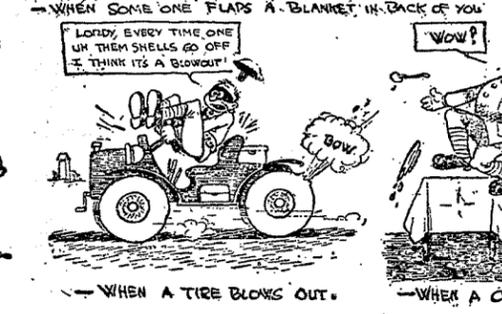
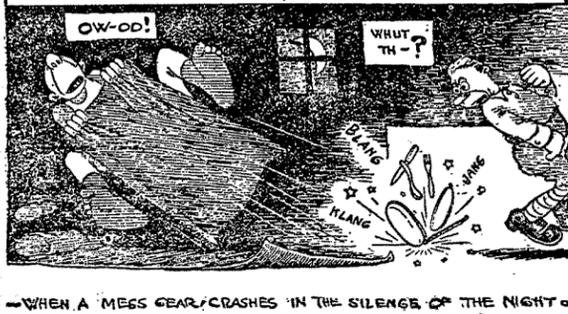
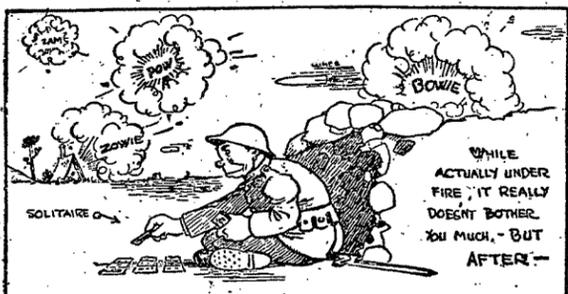


SHELLING IS SHOCKING

-By WALLGREN



HELPFUL HINTS

HOW TO AVOID SHELL SHOCK. BURY YOUR HEAD UP TO YOUR ADAMS APPLE (AS ILLUSTRATED ABOVE) - THE OSTRICH HAS BEEN FOLLOWING THIS METHOD FOR AEONS AND AEONS AND AEONS - AND WHO EVER HEARD OF AN OSTRICH SUFFERING FROM SHELL SHOCK? THEREFORE IT MUST BE PERFECTLY PRACTICAL.

CRACKER PLANTS, COFFEE ROASTERS, ALL SAVE TONNAGE

Hardbread and Java Now Made Ready for Mess Tables in France

G. I. PAILS SHIPPED FLAT

Square Cans for Round, Bales Replace Boxes, All to Make More Room

Your Uncle Samuel, through his duly appointed and qualified agent, the Q.M.C., is now operating in France three cracker factories devoted exclusively to the production of hardbread for the emergency ration. Your Uncle Samuel, through his duly appointed and qualified agent, is now operating in France three coffee roasting establishments which will eventually produce enough of the bean to draw one for the dark for 3,000,000 men three times a day. Result: You get fresh, tasty hardbread, and you get coffee whose appetizing aroma has not been wasted on the sea breezes coming over. That, however, is purely incidental. The big fact, more important than the aroma, is that your Uncle Samuel is saving tonnage, saving it in big things and in little, leaving no single item unconsidered that will make an inch more room in the holds of the vessels that are now bringing men and supplies to France on a scale on which nothing was ever brought anywhere before in the history of this earth.

The Army's Crackers But since the cracker factory and coffee roaster have been mentioned, here's the rest of them. The three cracker factories are French establishments which have been taken over by the Q.M. just to make hardbread. The Q.M. is supplying material, fuel, everything but the labor, and he is paying the labor. One of the factories used to turn out 15,000 pounds of assorted crackers daily, but as the Q.M. specializes on one kind of cracker, only the output will probably be considerably increased. A buck private who used to be a cracker expert in the days that were in the main works at one of the plants. You never can tell what the Army will use you for until you're in it. The Q.M. Handy Hardbread for Emergency Rations is not manufactured according to any special formula. It is, however, tastier and fresher than the American made variety because it hasn't been in the tin box so long when you eat it. In complexion, it is rather brighter than home-made.

Where Tonnage Comes In But what in the world has all this got to do with tonnage? Just this: Tonnage is not so much a question of weight as it is of room. Flour and the other ingredients of the emergency ration take up far less room than does the finished product, especially since that product has to be boxed. When coffee is roasted it swells. Also, it has to be shipped with some regard for future use. Green coffee, far less bulky in itself, can be dumped into a vessel as unceremoniously as you want. The Q.M. is also having the raw material for Army hardware sent over rather than the finished product. Sheet metal takes up considerably less room on sheet metal than it does as G.I. pails or field ranges. Clothing is being made and bought in England and France as far as is practicable. When it has to be shipped, it is held by hydraulic pressure, so that summer undershirts now come over in 600-pound packages as big as an office desk. Nothing is boxed that can be bundled; boxes are thick, and thickness means lost space. Speaking of desks, the field desk now comes over already filled with all the necessary equipment. The inside isn't allowed to come empty. Shoes are coming unboxed, making a saving of 20 per cent in room. Syrup cans are no longer round; they are square. Round cans leave a lot of space between when they are piled together. Vegetables are not imported; they are

AROUND THE FLYING FIELD

Disguising airplanes with markings of the Allies is an old, but still practiced game with the Germans. The latest instance of this sort of trickery is reported from an American sector. On several occasions a German airplane with French markings and, in addition, two small American flags painted on the under side of its lower wings near the fuselage, appeared over the American lines. Owing to its disguise, it was unmolested. It descended to a low altitude and then opened fire with its machine guns. It was able to make a sally down the line and get back into German held territory before satisfactory measures could be taken against it. The Allied aviators were advised and it doesn't come any more.

ETIQUETTE HINTS FOR DOUGHBOYS

TREATMENT OF NON-COMS Non-commissioned officers were invented back in the good old days when officers had so much lace around their necks that they couldn't see their men, and such high-heeled, gold satin shoes that they couldn't hike with them. In consequence, the non-com became it. He still is, and is not about to get tag with bucks simply to get rid of being it.

AS THEY DEFINE THEM There's a stalwart lieutenant-colonel of Artillery who, before he and his regiment defied the tin sharks and come over to an A.P.O. so close to the big show that the officers foregather nightly after taps and watch Fritz put on star-shell displays while they hearken to the dispatch of the big guns, was assigned to the diverting task of examining aspiring young college grads who coveted the captaincies and privileges of provisional lieutenants in the regular army. And the colonel totes about in his wallet, and vouchers for, these two examples of the fitness of some of the Genus Grad to disport in a Sam Browne. It should be added (whisper) that he held the same positions in Boston - and at "Toch." Two questions: (1) Define a writ of habeas corpus. (2) Define expatriation. Two answers thereto: (1) The writ of habeas corpus is the statement of the rights of man and that all men are created equal. (2) Expatriation is the act of holding the children punishable for the deeds of their parents.

A.E.F. LIMERICKS

There was a young fellow from Tours, Of rapid promotion, quite sure, Till he got in a row With the adjutant - now For the Army he's not much amount! There was a young man from Nevers, Who went out on a heluva tear; He was ugly and hard, For he beat up the guard, And pulled out his major's back hair. A shavetail there was at Vittel, Resting up from a gaseous spell; Though the doc said "No licker!" This lost got a flicker, And most ignominiously fell. CHECKS AWAIT OFFICERS Over 150 checks for officers are being held up by the Chief Disbursing Officer, at A.P.O. 702, for lack of sufficient address. The Q.M. asks that officers who have been looking for overdue checks communicate with the above office.

FINALS ON LIBERTY LOAN

AMERICA, July 25.-Final figures on the Third Liberty Loan are \$4,176,518,850. The New York district leads with \$1,150,000,000, Chicago is next with \$660,000,000 in round numbers. Cleveland third with \$405,000,000, Philadelphia fourth with \$362,000,000, Boston fifth with \$355,000,000, and San Francisco sixth with \$288,000,000.

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ANIMAL SPIRITS

First Artilleryman: A shell hit a stable up the line this morning, killed two cows and a pig, and wounded a horse. Second Artilleryman: Ugh! How perfectly beastly! "Point your gun to the rear until we make our altitude. "Keep out of the wind as much as possible and we can finish our work sooner. "Motion with your body or hands the way you want to go after getting the pilot's attention by jumping or blocking the plane. "Watch for the Huns, and be among the boys that march down Broadway. "EST LA GUERRE."

MAPS FOR ALL FRONTS

Plans, Guides & Aeronautic Maps FOR American Officers and Soldiers CAMPBELL'S MAP STORE (Librairie des Cartes Campbell) 7 Rue Saint-Lazare, Paris (9th) Subway Station, Nord-Sud, Notre-Dame-de-Lorette

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